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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Growth and Diversification  Where we whakawhiti whakairo | | | Client and Guest Experience  Where we manaakitanga | | | Technology and Data  Where we embrace hangarau | | | Celebrate and Source Local  Where we whakatipu whenua | |
| Revenue | Risk | Venue Utilisation | Experience | Retention | Reputation | Data Insights | System Resilience | Efficiencies | Local Spend | Local Suppliers |
| People  Where your mahi is valued | | | Sustainability  Where we value kaitiakitanga | | | Venues  Where we protect our rawa | | | Collaboration and Partnership  WShere we te mahi ngāitahi | |
| Capability | Culture | Wellbeing | Carbon | Community Contribution | Business Resilience | Value | Accessibility and Inclusivity | Safety and Compliance | Strengthen Relationships | Leverage Partnerships |